



Convergence Announces New Analytics Products

Alternative asset management company Convergence announces three new analytics tools to help service providers increase revenues.

CONVERGENCE announced today the release of three new custom research and analytics products aimed at helping Service Providers in the alternative asset management industry protect and grow revenues from new and existing clients. These products are natural extensions of the unique data and analytical services provided to Advisors, Service Providers and Institutional Investors. These services offer our clients new and valuable insights and tools needed to address key strategic growth objectives.

CLIENT AT RISK ANALYTICS

Convergence's "Clients at Risk" tools leverage Convergence's unique predictive analytics, enabling Service Providers to preserve and protect franchise revenue. Our time series data and tools identify and profile clients that are highly likely to change their providers. Highly likely is based on the extensive work we have done to profile Advisors that have changed service providers in 5,000+ funds over the past 5 years. Our back-testing results yielded a 95% confidence level in our ability to identify flight risk among your clients. "Clients at Risk" is a first-of-kind model based on proprietary Complexity/Operating Risk Complexity Factors we use to profile 8,000+ Advisors. "Clients at Risk" offers service providers of all sizes a significant Return on Investment (ROI).

PERSONALIZED ADVISOR NEWS AND SURVEILLANCE

Convergence has launched a personalized news and insights delivery service that aggregates and pushes to users DAILY news and Convergence "Insights" on the Advisors and events essential to monitor. The product delivers relevant market news, SEC communications and over 70 Convergence "Insights" covering a range of subjects including business, infrastructure and regulatory changes. Users are alerted daily of changes, enabling them to remain current.

COMPETITIVE ANALYSES ANALYTICS

Competitive Analyses Time Series Analytics examines the competitive position of a Fund Administrator, Audit Firm, Prime Broker and Custodian. The analyses are focused on Hedge, PE, VC, RE, Structured Asset and Other Funds - the "alternatives market." The firm's multi-year growth is assessed versus the market and relevant competitors in each alternatives segment. The service provider "book" is decomposed by new business from existing clients, new clients, lost client business, existing and start up business and closed business, normalizing all for asset inflation and deflation. A series of recommendations quantify organic and non-organic revenue growth opportunities, creating a clear road map for the provider around key strengths, challenges and growth opportunities.

"The product continuum at Convergence continues to expand," noted John Phinney, CEO and Co-President. "Convergence time series and advanced analytics are positioning our clients quite differently than the legacy data products in the marketplace have," noted Co-President George Evans.

ABOUT CONVERGENCE



Founded in 2013, Convergence is an independent growth company that has created an entirely new platform comprising (1) data, (2) research and analytical products, and (3) surveillance / monitoring services, all providing transparency into the infrastructure of the alternative asset management industry. The firm's leadership team has 120+ years of experience identifying and managing the operating risk in many of the world's leading asset management organizations. The depth and breadth of this industry expertise differentiates Convergence from others in the industry who provide data but fail to provide actionable content.



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